

Message Text

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ACTION MED-03

INFO OCT-01 NEA-10 ISO-00 /014 W
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P 061250Z OCT 76
FM AMEMBASSY TEHRAN
TO SECSTATE WASHDC PRIORITY 9437

UNCLAS TEHRAN 10093

DEPT FOR A/MED, DR. HAYNES

KOQO. 11652: N/A
TAGS: A/MED IR
SUBJ: COMMUNITY RELATIONS

REF A. STATE 224307 B. TEHRAN 9538

1. REF A REQUESTED A COPY OF THE PACKET BEING USED BY THE
SOCIAL DEVELOPMENT CENTER IN PRESENTATIONS TO US FIRMS IN TEHRAN
FOR FINANCIAL SUPPORT OF THE SDC. AS REPORTED IN REF B, ALL BUT
ONE SHEET OF THE PACKET WAS SUBMITTED TO M/MED, DR. HAYNES, BY
AIR POUCH ON OR ABOUT SEPTEMBER 22. THE FOLLOWING COMPRISES THE
LAST PAGE IN THE PACKET AND HOPEFULLY CAN BE INCORPORATED BEFORE
THE PROPOSED MEETING AITH THE NATIONAL FOREIGN TRADE COUNCIL.

2. ASSESSMENT DATA:
15,231 - TOTAL US POPULATION TEHRAN
2.8 - FAMILY MEMBERS
5,500 - TOTAL EMPLOYEES
4,160 - CIVILIAN (76 PERCENT)
1,340 - OFFICIAL COMMUNITY (24 PERCENT)
\$216,340 / 5,500 - \$40 PER EMPLOYEE
US FIRMS WITH UNDER 10 EMPLOYEES - \$500
US FIRMS WITH 10 TO 19 EMPLOYEES - \$750
US FIRMS WITH 20 OR MORE EMPLOYEES AT \$40 PER EMPLOYEE

3. PRIMARILY DUE TO DISCUSSIONS WITH DR. ELMORE RIGAMER (STATE
239238), SDC WILL CONSIDER AT ITS OCTOBER 9 BOARD MEETING AN UPWARD
REVISION IN THE BUDGET FOR THE SQDC'S PSYCHIATRIST/DIRECTOR, PRO-
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VIDING ADDITIONAL FUNDS FOR HIS/HER HOUSING, US STORAGE OF HOUSEHOLD EFFECTS AND CONTRIBUTION TO RETIREMENT PLAN IF HE/SHE IS ENROLLED IN ONE. WHILE THIS WOULD GROSS UP THE PACKAGE, THE AMOUNT TO BE RAISED FROM THE LOCAL BUSINESS COMMUNITY IS NOT EXPECTED TO CHANGE SINCE IT IS CLEAR WE WILL NOT HAVE THE PSYCHIATRIST ON BOARD FOR MORE THAN TWO-THIRDS OF THE FIRST FISCAL YEAR. NEW BUDGET FIGURES FOR COMMITMENT YEAR 1976/77 AND PLEDGE YEAR 1977/78 AILL BE COMMUNICATED AS SOON AS DETERMINED. BASED UPON COMPLETE RESPONSES FROM FIRMS IN THE SURVEY OF BUSINESS POPULATION MADE BY CASC, THERE ARE 52 FIRMS WITH NINE (9) OR FEWER EMPLOYEES, 13 WITH 10 TO 19 EMPLOYEES, 15 WITH 20 TO 99 EMPLOYEES AND EIGHT (8) FIRMS

WITH 100 OR MORE EMPLOYEES. ESTIMATES OF SUPPORT, ASSUMING PRESENTLY KNOWN EMPLOYEE NUMBERS AND 100 PERCENT RESPONSE, SHOW\$35,750 FROM FIRMS WITH UNDER 20,EMPLOYEES AND \$118,000 FROM THOSE ASSESSED ON THE \$40 PER EMPLOYEE BASIS. IN THE EVENT OF A SHORTSALL, AN EVENTUALITY NOT SERIOUSLY ANTICIPATED, THE SDC WILL SEEK ADDITIONAL SUPPORT FIRST FROM FIRMS AHO INTEND TO HAVE THEIR EMPLOYEES OUTSIDE TEHRAN (E.G. GRUMMAN AND BELL IN ISFAHAN) USE THE SDR, AND SECOND, FIRMS WHO HAVE DEFINITE INDICATION OF EMPLOYEE LEVEL GROWTH IN COMING YEAR.

4. CONCERNING THE POPULATION FIGURE FOR TEHRAN (15,231), THE EMBASSY HAS JUST COMPLETED A CAREFUL REVIEW OF THIS MATTER. THE RESULTS INDICATE A HIGHER FIGURE THAN THAT USED DY THE CASC, WHICH WAS TAKEN FROM EMBASSY'S E&E PLAN DATA VALID JUNE 1976. SDC HAS DECIDED NOT TO ALTER ITS POPULATION ASSUMPTION AT THIS POINT BUT WILL ADJUST BEFORE NEXT ROUND OF FUND RAISING.

5. OF POSSIBLE INTEREST FOR PROPOSED NFTC MEETING, SDC RECRUITMENT AND CREDENTIALS COMMITTEE IS CURRENTLY SENDING OUT EMPLOYEE PACKETS TO THOSE APPLICANTS WHO ARE RESPONDING TO YOUR ADVERTISE-
MENT IN AMERICAN COMMUNITY MEDIA. ARMISH-MAAG AND COMMUNITY CHURCH ARE COOPERATING WELL WITH SDC IN PLANNING OCCUPANCY AND FURNISHING OF SDC OFFICE SPACE AT CHURCH. LEGAL COMMITTEE HAS COMPLETED DRAFT OF CONSTITUTION/BY-LAWS OF SDC AND FINANCE COMMITTEE IS SCHEDULING FORMAL PRESENTATIONS TO MAJOR FIRMS IN WEEK BEGINNING OCTOBER 9.
HELMS

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